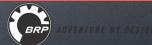


WHAT'S NEW EMEA



What's new for MY23 storyline

New Platforms

- Radien²
 - · Comes with all essential novelties
 - Better integration and even more purpose driven
 - Large variety of compatible existing accessories
- Lynx Rave kids
 - · The essentials for the segment



Easy to install accessories

- We have greatly reduced installation time on multiple key accessories
 - Factory installed connectors to simplify the electric accessory installation
 - Accessories for Radien² designed for easy installation



LinQ

 Continued focus & building awareness of LinQ accessories







Easy to install accessories

Factory installed connectors to simplify the electric accessory installation

- Radien², Radien and Radien-x
 - Reduce installation time by having the electrical connectors on the unit from the factory.
 - All Radien 500 mm and 600 mm has plugged behind the gas tank for heated Passenger seat.



Accessories for Radien² designed to reduce installation time

- Extreme Skidplate
 - Installation time reduced significately.
 - There is no need to disassemble
- E-LinQ
 - Reduce the PDI by having a pop out cap, no drilling anymore.









Easy to install accessories

Example of accessories impacted:

Plugged in SUB A behind Cluster

Glovebox Extension Heated Cellphone No Y on that ACC Harness comes "ready" to plug USB Charger



that fits both, no harness needed if customer have Heated Cellphone Glovebox

Auxiliary Light Low Beam Need "Y"



No Y on that ACC Reconsider if ELINQ need Y

Plugged under Console

Heated Seat Need "Y"

RCA Visor Plug

Plugged Behind Gas Tank

Heated 1+1



	Plugged in SUB A behind Cluster	Plugged under Console	Plugged Behind Gas Tank
Radien ²	X	X	X
Radien	X*	X	
Radien-X 400 mm	X	X	
Radien-X 500 mm	Χ*	X	Χ
Radien-X 600 mm	X	X	Χ

*59 Ranger EFI or Rave RS does not have ready plug. A harness extencion 515178153 required





SHREDDER









Glovebox extension / GPS support

Competitive Edge

Maximize your storage capacity in a convenient place.

Features & Descriptions

- Increases storage by an additional 5-liter capacity and will have total 8-liter glovebox capasity.
- Ready to receive Cellphone Holder 860202373.
- Door allows for perfect positioning and mounting of GPS and Cellphone holder.
- Replaces stock storage compartment cover.



SKU: 860202596

Cellphone Holder

Competitive Edge

Perfect solution to easily access your cellphone and keep it charged. Features a heated element to keep your battery and enough space for your charging wires.

Objections

Can it be installed without the glovebox extension? It's a standalone, but you need the glovebox to install it.

Features & Descriptions

- New design is independent of the Glove Box Extension door.
- Water resistant door allows for perfect phone positioning.
- Heating element with thermo switch preserves cell phone battery longer.
- Features capacitive and resistive touch screen technology.
- USB Intelligent Power Outlet is included for charging. Works with almost all charger wires.
- Fits all cellphones within 185 mm x 85 mm x 15 mm dimensions. Spring system in back plate automatically adjusts for thickness.
- Can be used with or without windshield.
- Requires Glovebox Extension 860202596 depending on the vehicle.



SKU: 860202372 **Fits On**: Radien²



Skid Plate

Competitive Edge

- · Installation time reduced significately.
- There is no need to disassemble.
- Perfect fit.

Features & Descriptions

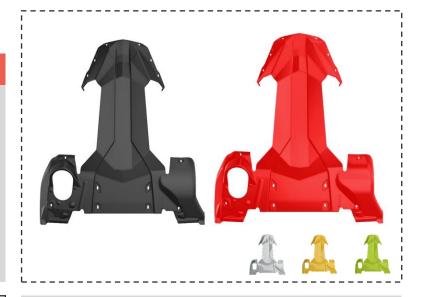
- The Skid Plate provides better definition, a perfect fit with a clean look. Smooth surfaces also reduce drag.
- Narrower than a Full Body, but wider than an Extreme skid plate in size - good blend of protection and agility.
- 4 mm thick high impact resistance polypropylene plastic for durability.
- Attachment kit included.
- Chassis is premarked for easy installation.
- Non brandet

Objections

How has the installation time been reduced?

There is no need for vehicle disassembly. Skid plate is installed from the outside by drilling holes and using spread nuts with screws and pop rivets.

Color Skid Plate	SKU
Black	860202417
Viper Red	860202586
Catalyst Grey	860202603
Yellow	860202418
Manta Green	860202423



SKU: See table

Brake and Chain Case Protectors

Competitive Edge

- Extra underbelly protection for impacts gives strong shield for brakes and chaise for extreme conditions.
- Designed to help protect the aluminum housing of the brake and chain case.

Features & Descriptions

- Made from 2 mm steel and these are powder coated black.
- · Can be used with Extreme skid plate.
- Protectors for left and right per set.
- Easy to mount to the frame with screws. Chassis is premarked for easy installation.



SKU: 860202573

USB Power Outlet Kit

Competitive Edge

- USB charger for a Quick Charge when battery is low.
- This Plug offers both USB A and USB C plugs. Allow to add an additional USB plug on HUB units

Features & Descriptions

- Outlet kit can negotiate voltages with the device being charged in order to move the maximum power in the least time.
- Provides 1 USB A (QC3.0) and 1 USB C (PD) plugs.
 - USB Type A
 - Supports quick charging standards: QC2.0 (max 18 W), QC3.0 (max 36 W), FCP (18 W)
 - If the rechargeable device does not support the quick charging standard, then the charging power is max. 7.5 W.
 - USB Type C
 - Supports USB-PD standard (5V, 9V and 12V voltage ranges) Max 18W
- Installs inside storage compartment.
- Includes wiring harness for installation on Radien² models.
- Radien and Radien-X models require a harness extencion 515178153



SKU: 860202433

Fits On: Radien², Radien, Radien-x

Note: USB plug 710004421 as a standard in all Lynx

models excluding VIP HE and HUB 2.0 gauge.

USB plug and wiring harness 515178758 as a

standard with VIP HE cluster

USB plug and wiring harness 515179061 as a

standard with HUB 2.0 cluster

Harness extension for cellphone holder and USB plug

Competitive Edge

Objections

Image

Features & Descriptions

 Required for Cellphone holder 860202372 and USB intelligent Power Outlet Kit 860202433 when installed on Radien and Radien-X models.

SKU: 515178153

Fits On: Radien and Radien-X





Auxiliary LED Light

Competitive Edge

New innovative riser light. Easy to operate with a fold down mechanism. Perfect for the extend few hours on the snow.

Objections

Is it robust enough for roll over?

Yes, fully tested in harsh condition and it's protected when collapsed.

Features & Descriptions

- Riser mounted adjustable auxiliary light for deep snow sleds.
- Provides 1375 extra lumens of light.
- Weighs 540 grams.
- Flips up when needed and folds down out of the way when not in use to avoid damage.
- Integrated switch automatically shuts light off when folded down.
- Operates with the high beam switch.
- Compatible with only ultra-low windshield on Rev Gen4.
- Compatible with Tall and Short Riser.
- Required Harness (515179306) on Radien and Radien-X.



SKU: 860202429

Fits On: Radien²

LYNX What's new MY23 – Feb 2022

E-LinQ

Competitive Edge

Combines both DESS cord and heated visor/accessory cord into one.

Easy and quick magnetic connection that self locates.

Reduce the PDI by having a pop out cap, no drilling anymore.

Objections

Which usage can we do with deep snow riding?

Compatible with heated googles, some hard core riders might not want this.

What's different from previous? Smaller, stock unit ready to receive eLinQ which reduces PDI time

Features & Descriptions

- Reduces chances of a broken connector.
- Increases freedom of movement with less cords.
- Works with any electric helmet and 12V heated visor.
- Maintains power connection 100% of the time.
- New position closer to DESS key



SKU: 860202354

Snowflap extension

Competitive Edge

Removable snowflap extension that helps cooling properties in hardpack, low & icy snow conditions when installed.

Features & Descriptions

- Stows on the tunnel when not in use.
- Installs on the stock lightweight snowflap with short tunnel.
- With LYNX logo
- Require rear bumper

Objections

Why do we ave different SKU for Lynx and Ski-Doo?

There are different desing for rear lights and therefore attachment for the Snowflap needs to be different.



SKU: 860202567

Ice Scratcher

Competitive Edge

Rail mounted ice scratcher with a small and discreet design. More convenient to use and to install.

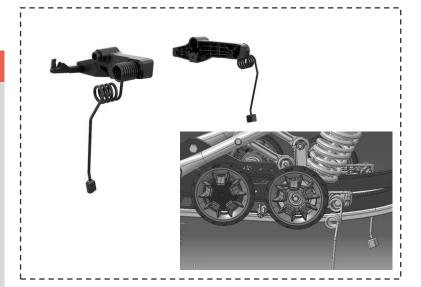
Features & Descriptions

- Provides additional cooling in hard and icy conditions.
- Double coil allows use in reverse without damage.
- Small and discreet, can be stored along the rail when not in use.

Objections

Why can you make one SKU fits all?

We have a new bracket /fixation point on all sleds that is not dependent on suspension.



SKU: 860202330

Fits On: Radien², Radien, Radien-X

LYNX What's new MY23 – Feb 2022

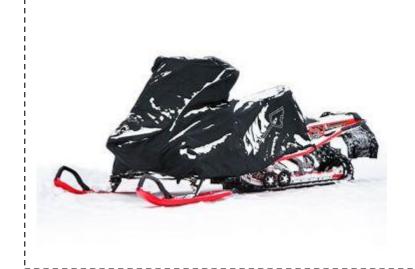
Ride On Cover (ROC) System

Competitive Edge

Easy handlebar and footrest access for moving sled while covered. Ride on or off a trailer or sled deck while covered. More convenient to install the cover on the ground instead of the bed truck.

Features & Descriptions

- Ride On Cover (ROC) System fits sleds from 3700 to 4100.
- Quick release buckles for easy, gloves on operation.
- New updated Rear clip for easier installation and removal.
- Easy handlebar access for moving sled while covered.
- Ride on or off a trailer or sled deck while covered.
- Added protection while transporting sleds.



SKU: 860202612

Rear Bumper for Short Tunnel

Competitive Edge

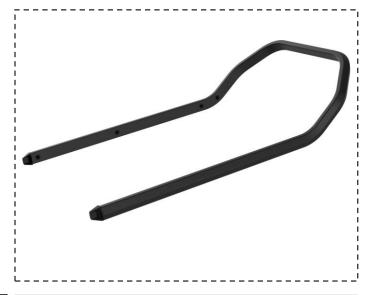
Ad protection to your sled fast and simple.

Changes the appearance of your sled in minutes.

Features & Descriptions

- Does not detract from deep snow performance.
- Reinforces the tunnel.
- Easy mounting with no cutting. There are drilling marks inside the tunnel.

Description	SKU
Rear Bumper 146	860202630
Rear Bumper 154	860202631
Rear Bumper 165	860202632



SKU: See table

Hitch Bumper for Short Tunnel

Competitive Edge

Allows snowmobiles with 3700, 3900, 4100 short tunnels to hitch and tow



- · Required for hitch use and towing.
- Premium finish heavy-duty aluminum bumper.
- · Reinforces the tunnel.
- Does not detract from deep snow performance.
- Easy mounting with no cutting. There are drilling marks inside the tunnel.
- Can be used with the c-type hitch 860201381

Description	SKU
HD hitch bumper 146	860202647
HD hitch bumper 154	860202646
HD hitch bumper 165	860202648



SKU: See table

Rail Reinforcement

Competitive Edge

Increases rail strength and longevity.

Features & Descriptions

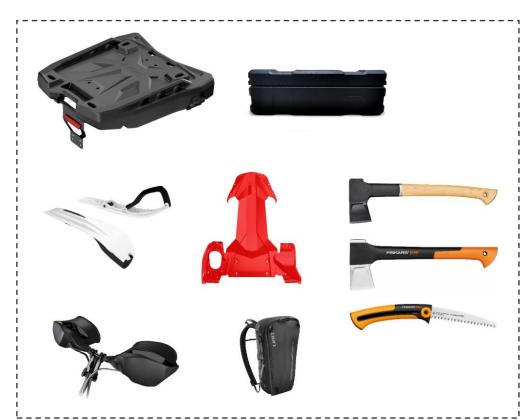
Rail Reinforcement are as a standard on Shredder RE



Reference picture

SKU: 860202611

LINE UP









LinQ Rear Deck

Competitive Edge

Creates new position for LinQ Accessories

Extra LinQ deck on rear tunnel allows more storage capacity

Easy access to underneath storage

Features & Descriptions

- Hinges on the back and LinQ lock in front allows easy access under the deck
- Places for binding straps
- Can combine e.g., under the deck 20L standard jerrycan + 2 x Under Deck storage boxes and 135L box on the deck
- Requires Luggage Rack 860202311
- Fits to 59 Ranger Alpine and provides place to big Cargo box



SKU: 860202415

Fits On: Radien-X 500 mm

Note: Installation on Brutal requires Luggage Rack

860202311

LYNX Ling Landscape – 2nd floor

REAR DECK WILL ADD MORE LINQ CAPACITY





Deck closed and 5 pcs boxes under



boxes under















Under Deck Storage Box

Competitive Edge

Can be used as dedicated for specific items e.g., for fishing, food, tools, campfire items

Features & Descriptions

- Under the deck fits 5 boxes
- Requires Rear Deck 860202415
- Deck locks the boxes firmly on their places and prevent them moving or clattering
- Capasity 7-Liters
- Box lid opens easily pulling upwards



SKU: 860202475

Fits On: Radien-X 500 mm

LinQ Urban Bag

Competitive Edge

Hybrid bag between a backpack and a storage bag that can be installed on your sled with the LinQ system. The bag is reversible, making it possible to hide the anchors of the LinQ system.

Objections

Is it conceived for winter condition?

weatherproof, sealed, roll-top design perfect for water resistant.

Features & Descriptions

- Versatile LinQ storage solution with up to 40 L of added storage.
- Heavy-duty construction with high-quality zippers and water-resistant outer shell.
- Easy-access large roll-top opening.
 Reversible integrated flap with water-resistant storage.
- Integrated vehicle key holder.
- Waterproof removable liner with integrated pocket and laptop storage.
- Backpack Option includes adjustable, removable shoulder system, ergofitted back padding and lightweight shoulder system design.



SKU: 219401026

Retail (inc. VAT): 308,00€

Handlebar Muffs

Competitive Edge

Redesigned handlebar muffs packed with new features for extreme cold protection. Enhance rider's comfort for long ride.

Features & Descriptions

- Ultra warm muffs with faux-fur liner for extreme cold conditions.
- Thermoformed construction allows muffs to keep their shape and provides more space for hand movement.
- Robust attachment system with magnetic opening and closure.
- Easy to install and remove with gloves on.
- Large transparent section allows visibility of control switches.

Objections

Why is it more expensive? It offers more features, such as the magnetic opening and closure and a wider window. New semi rigid design to maintain the shape of the muffs and easy storage

Will the attachment system be more reliable?

The redesigned attachment system, the handlebar pin, is more robust.



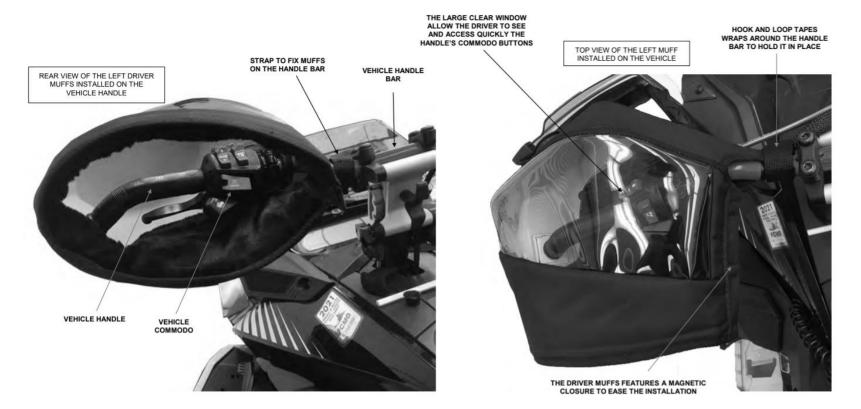
SKU: 860202207

Retail (inc. VAT): 109,00 €

Fits On: Radien², Radien, Radien-X

Dealer Margin: 35 %

Handlebar Muffs







Blade XC+ Ski White

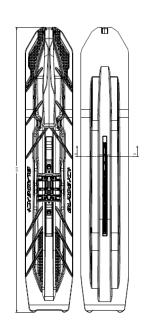
Competitive Edge

The ski offers unmatched stability and predictability for trails and for deep snow.

The handling is always predictable without darting despite the conditions.

Features & Descriptions

- The narrow and long design with threestepped shape offers great directional stability
- Wide operation zone
- Less traction variance between different snow types
- Weight 2,66 kg
- Less unsprung mass to give more precise control in tandem with LFS+ front suspension
- For more aggressive carbides use 860200578







SKU: 860202613 White

Fits On : All platforms





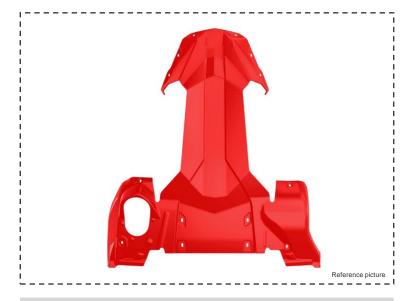
Skid Plate, Viper Red

Competitive Edge

Maximum extra wide protection for tough conditions.

Features & Descriptions

- Injection molded plate with smooth bottom surface to reduce drag.
- Wide shape for full protection and maximum flotation.
- Attachment kit included



SKU: 860202584 Viper red

Fits On: Radien



LinQ Overview

- Continued focus & building awareness of LinQ accessories



// FAST, EASY AND SECURE

A BRP EXCLUSIVE, Ling IS A TOOL-LESS SYSTEM FOR NEAR-INSTANT INSTALLATION OF ACCESSORIES.

- LinQ accessories to transform your machine to fit the moment.
- . No tools needed: quickly install and remove accessories by hand.
- . Stylish, fully integrated solution to your cargo needs.

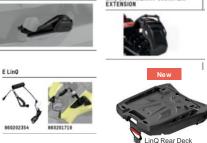
TUNNEL POSITIONS

- Stundy mounting system that holds up in every terrain.









860202415





Skus Changes

Product Name	New Sku	Old Sku	Reason
Light 2 up seat	860202568	860201862	Support 510007494 for a-frame added
Seat 2 up with backrest	860202662	860202375	Support 510007494 for a-frame added





FISKARS CO-OPERATION

Two well known Finnish Brands join forces.

BRP is expanding its product range to Fiskars axes and saw. Now there is an opportunity to sell these together with big boxes.



FISKARS® Co-operation

Competitive Edge

BRP is expanding its product range to include Finkars axes and saw suitable for boxes. Now there is an opportunity sell these as a ready package.

Features & Descriptions

- Norden N12 splitting ax
 - Highly popular Red dot awarded Ax has been sold out in many places. Now opportunity to sell through our dealers.
 - The shaft of the is made of high-quality hickory wood, which gives it a natural look and feel.
 - Comes with a leather protective case.
 - Fits perfectly in the ax holder of the large 135L Cargo Box 860202085.
- Splitting Ax X11
 - The ax is a handy tool for splitting smaller timber with a diameter of 10-20 cm.
 - · Easy to use with just one hand.
 - Fits perfectly in the ax holder of the large 135L Cargo Box 860202085.
- Garden saw (L) SW75
 - Large saw is a very efficient saw specially designed for fresh wood.
 - The hollow handle allows the blade to be stored inside the handle during transport.
 - Can be attached to a large 135 L Cargo Box 860202085.
- Leather Cover For the Ax
 - High-quality steel guard made of recycled leather for ax transport and storage.
 - Waterproof blade guard prevents the blade from rusting.
 - Compatible with both axes.
 - Included with Norden ax kit



Product	SKU
Norden N12 splitting ax kit	860202576
Splitting Ax X11	860202577
Garden saw (L) SW75	860202578
Leather cover for the ax	TBD



re 120 and 200

Description	SKU#	Fits
Low windshield	860202570	Youth
Carbides	860202555	Youth
Rear wheel kit, 120	860202628	Youth 120
Rear wheel kit, 200	860202610	Youth 200
HD spring kit	860202629	Youth 200
Cover LYNX	860202585	Youth
	6666	A CONTRACTOR OF THE PARTY OF TH

Existing fitting accessories for Youth

Flexible Handguards 860201591

Pivoting Mirror Kit for Handguards 860200893











Low Windshield

Competitive Edge

Add wind protection to enhance rider's comfort and visibility while maintaining a sporty look.

Features & Descriptions

- Low height 36 cm in length.
- Offers protection with integrated style.
- Thermoformed molded for clarity.

Objections



SKU: 860202570

Cover for Youth

Competitive Edge

Traditional cover for storage purpose.

Features & Descriptions

- Cover fits Youth model sleds.
 Quick release buckles for easy, gloved-hand operation.
- RAP clip intuitively connects to the tunnel for easy installation.
- Added protection while transporting sleds.

Objections

Is it ROC?
No, it's a traditional cover.

Image

SKU: 860202585



Carbides

Competitive Edge

Features & Descriptions

- 7/16" flat top runner with 4" of 60 degree turning carbide.
- Sold in pairs.

Objections

Image

SKU: 860202555





Heavy-Duty Spring Kit

Competitive Edge

Perfect for out growing kids or larger riders.

Features & Descriptions

- Higher capacity springs for larger riders.
- Maintain handling and comfort as riders grow.

Objections



SKU: 860202629

Rear Wheel Kit

Competitive Edge

Allows usage on low snow conditions.

Features & Descriptions

- Additional wheels for the rear suspension for low snow conditions.
- · Includes wheels and mounts.

Objections



SKU: 860202628/860202610

Fits On: Youth 120 / Youth 200



